

Research on Integration of Red Culture into Foreign Student Education under Assimilation Management

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Abstract

Red culture, which contains rich revolutionary spirit, historical and cultural connotation and time value, has extremely important significance of education in foreign students. The integration of red culture into the education of foreign students will help to enhance the cultural identity, and cultivate their thoughts of knowing China, being friendly to China and loving China. Based on the analysis of the significance of the integration of Jiangsu red culture into the education of foreign students under assimilation management, this paper puts forward the problems existing in the integration of Jiangsu red culture into the education of foreign students from the aspects of textbook compilation, curriculum teaching, campus activities and off campus activities, and puts forward practical implementation paths, in order to realize the value of the integration of red culture into the education of foreign students in Jiangsu.

Keywords

Red Culture, Education of Foreign Students, Assimilation Management

1. Introduction

In recent years, the number of foreign students in China has increased year by year, but due to the different growth environment, cultural background and education environment, the education of foreign students has certain particularity and complexity, resulting in a significant increase in the difficulty of management. At this stage, the management system of overseas students in colleges is gradually standardized and systematized, but there are still many problems. The reason is closely related to the lack of relevant culture education (Huang Hua & Ma Rong, 2019).

In the notice of the Ministry of education on printing and distributing the norms for the quality of higher education for foreign students in China, it is not only clearly proposed that the construction of the quality project for the cultivation of foreign students should adhere to the connotation, establish and improve the new mechanism for the education and management of foreign students, and ensure the healthy development of the education of foreign students, but also put forward certain requirements for the education of foreign students in China, so as to promote the assimilative teaching, management and service of Chinese and foreign students, so as to continuously improve the training quality of overseas students in China.

Assimilation management puts forward higher requirements for the education of foreign students in China, which is not only the essential requirement of foreign student education, but also an important premise and foundation for the cultivation of foreign students. Assimilation management is a part of the current management of overseas education in China, and international student education is a very effective means of assimilation management

and an inevitable choice for international student education. Jiangsu has rich red culture resources. Taking red culture as the foothold, studying and exploring its educational value, and integrating it into the education, management and service of foreign students in Jiangsu, is of great significance to strengthen the assimilation management of foreign students (Luo Zhichun, 2020).

2. The Significance of Integrating Red Culture into Foreign Students Education under Assimilation Management

2.1. Conducive to Establishing Correct Values

As an excellent culture, red culture has achieved very successful experience in guiding Chinese college students to establish correct values and promote their all-round development. Based on this, we can learn from the education mode of Chinese college students, integrating Jiangsu red culture into the education of foreign students in China, breaking the psychological barrier of cross-cultural education of foreign students, stimulating their deep interest in Jiangsu red culture, and then realizing the psychological identification of Chinese red culture of foreign students in Jiangsu. While promoting the dissemination and utilization of red culture resources in Jiangsu Province, it also helps foreign students establish and firm correct ideals and beliefs, shape and cultivate a sound outlook on life, values and world outlook.

2.2. Beneficial to Improving the Influence

The popularity of red culture meets people's emotional expectations and spiritual sustenance, and enables people of different countries and ages to have different feelings and gains. This is the charm of red culture beyond the country and beyond time and space. Jiangsu is rich in red culture resources. The spirit of Zhou Enlai, the spirit of the heroes of Yuhua, the spirit of the Iron Army of the New Fourth Army, the spirit of the Huaihai Campaign and other red cultures are of great significance and contemporary value. For domestic college students, all of them are advanced and scientific moral forces and spiritual pillars. For foreign students, integrating red culture into the education of foreign students can provide an effective carrier for the cultural learning of foreign students, truly understand Jiangsu, understand China, and become the disseminator of Chinese red culture, so as to improve the influence of red culture among foreign students.

2.3. Instrumental in Cultivating the Identity

Red cultural resources are the spiritual treasure of the Chinese nation. Jiangsu red cultural resources contain advanced value and noble cultural spirit, which contains far-reaching educational significance and connotation. The tireless pursuit of ideals and beliefs, the longing for a better life, and the noble psychological qualities of selflessness, dedication, courage to take responsibility, and down-to-earth embodied in revolutionary heroes advocated by the red culture are the precious wealth that overseas students in China need to learn deeply in their hearts. Developing a new path of international student education from the perspective of convergence management can not only effectively improve the effectiveness of international student education in colleges, but also contribute to the promotion of China's red culture and further cultivate international students' sense of identity for China's road and Chinese culture while promoting cultural exchanges between China and foreign countries (Li Shuang, 2021).

2.4. Contribute to Strengthening the International Dissemination

Excellent local red culture not only needs to be inherited in China, but also needs to be spread abroad. Promoting the construction of international communication capacity of red culture, telling Chinese Red stories well, and further showing a real and comprehensive modern China, so as to improve the national cultural soft power (Wu Yanping, 2021). As a bridge and link between Chinese and foreign cultural exchanges, overseas students in China are the disseminators of China's red culture. Integrating local red culture into the education of overseas students in China is conducive to strengthening the international dissemination of red culture.

3. The Current Situation of the Integration of Red Culture into the Education of Foreign Students under the Assimilation Management

3.1. Lack of Red Culture in the Compilation of Textbooks for Foreign Students

The compilation of teaching materials is an important part and an indispensable link in the education of foreign

students in China. In the current education and teaching of foreign students, we attach importance to the compilation of Chinese traditional culture textbooks, and have also launched a series of quality textbooks, so that foreign students can learn the relevant contents of Chinese culture from the textbooks. However, at this stage, most of the textbooks for foreign students are ancient classics, while the content of Chinese modern culture, especially the red culture, is relatively few, resulting in the lack of understanding of modern Chinese culture by foreign students. In addition, the lack of awareness of the promotion of red culture among foreign students in China has also led to the lack of red culture factors in the compilation of foreign students' textbooks to a great extent.

3.2. Lack of Systematicness of Red Culture Related Courses for Foreign Students

Red culture course is an important part of international students' education. In recent years, with the unremitting efforts of various colleges and universities, the ideological and political work of domestic college students has been carried out in full swing, especially the Chinese traditional culture such as red culture has played a great role in promoting the value guidance of domestic college students (Xu Lingling, 2020). Compared with foreign students coming to China, their education work presents a fragmented phenomenon, which is basically carried out around safety education, legal education, school discipline and school regulation education, and the time is mostly concentrated in the early stage of enrollment or the beginning of school, lacking a certain degree of continuity, long-term and systematicness. In the ordinary course teaching process, the relevant education is carried out less, especially the exploration and application of red culture in relevant education.

3.3. Lack of Red Cultural Elements of Campus Activities for Foreign Students

With the development of foreign students' education, the importance of campus cultural activities is becoming increasingly prominent (Wu Huang & Cong Qian, 2020). Campus cultural activities can not only enrich the spare time life of foreign students, but also improve their personality cultivation and improve their comprehensive quality. Therefore, colleges gradually pay attention to the organization and development of cultural activities for foreign students in China. Chinese students' campus cultural activities have rich themes and diverse forms, which can fully mobilize students' enthusiasm to participate in activities. However, due to the lack of scientific and systematic organization, overseas students' campus cultural activities are relatively scattered, and they seldom participate in the red culture theme campus activities organized by Chinese students, making it difficult for them to understand Chinese red culture comprehensively and objectively.

3.4 Lack of Experiential Teaching of Red Culture off Campus for Foreign Students

International student education is a systematic process. At present, most of the international student education adopts traditional classroom education. However, compared with classroom education, experiential teaching is an important way for international students to intuitively experience the spirit of Jiangsu red culture in an all-round way. Experiential teaching activities outside the school are a useful supplement and extension of courses and activities in the school. Experiential teaching is relatively interesting. International students can feel the fun of learning red culture and the charm of red culture by participating in it. However, experiential teaching has some deficiencies in the current education of foreign students, and most colleges and universities use classroom teaching methods because of teaching costs and teachers, and there are not enough conditions to carry out cultural experiential teaching for foreign students, which affects the educational effect of foreign students (Tan Xuhu, 2020).

4. The realization path of integrating red culture into international students' education under assimilation management

The education of foreign students in China under the assimilation management must take the establishment and improvement of the education system of foreign students as the guarantee and premise, and integrate the red culture into the education of foreign students from the compilation of teaching materials, curriculum teaching, campus activities, off campus activities, etc., so that the teaching management of foreign students' assimilation can be carried out smoothly.

4.1. Integrate the Red Culture into Teaching Materials to Enhance the Recognition

Take textbook compilation as an important cornerstone. The compilation of special textbooks for foreign students should appropriately integrate the elements of red culture, and integrate the red culture into the daily learning

and practice of foreign students through textbooks. Jiangsu has 1,710 revolutionary sites, and its rich red resources embody the ideals, beliefs and noble spirit of revolutionary martyrs. In particular, the revolutionary spirit of Zhou Enlai, the heroic spirit of Yuhua, the Iron Army spirit of the New Fourth Army, the Huaihai Campaign spirit and other revolutionary spirits are outstanding representatives of many red cultural heritage resources in Jiangsu. Selecting, compiling and giving full play to these resources can not only enrich the Chinese knowledge of overseas students, but also enhance their understanding of red culture. The overseas students in Jiangsu and even the whole country can learn the truth and wisdom of red culture from the textbooks, so that the red culture can go deep into the cultural identity and value beliefs of overseas students (Tao Houyong, 2020).

4.2. Integrate Red Culture with Curriculum Teaching to Improve the Influence

Take curriculum teaching as the main foundation. Effectively integrating the curriculum into the classroom teaching of foreign students is an effective starting point for the assimilation management of foreign students under the current curriculum background. In order to realize the organic unity of value guidance, knowledge education and ability training, we can take the opportunity of curriculum construction, fully tap the red culture moral education elements of relevant courses for foreign students, integrate them into the curriculum teaching content of the trinity of Chinese, major and culture, and actively explore the curriculum teaching innovation of foreign students. Building a curriculum teaching system for foreign students, promoting the integration of Jiangsu red culture into the classroom and practice, integrating the red cultural elements suitable for foreign students into the curriculum teaching, so as to realize the guidance of values in the teaching of professional knowledge, as well as the dual benefits of professional knowledge and ideological and Political Education.

4.3. Integrate Red Culture with Campus Culture to Enhance the Appeal

Take campus culture as the media. It is an important attempt to further deepen the assimilation management of foreign students to fully rely on the campus red cultural resources, give full play to the moral education function of campus culture, and carry out a series of activities for foreign students to understand China. Campus culture plays an important role in the education of foreign students and is also an important teaching carrier. It is better to integrate the value orientation and noble cultural spirit contained in Jiangsu red cultural resources into campus cultural activities, strengthen the guidance of red resources to overseas students in Jiangsu by holding various activities such as literary salons and lectures, and create a characteristic culture, which is conducive to receiving good education for overseas students. In addition, we can also create campus red culture WeChat official account, Jiangsu red culture website, campus news media red culture module, etc. through bilingual, so that red culture can be subconsciously integrated into the education of foreign students.

4.4. Integrate Red Culture with Research Activities to Enhance the Attraction

Take research activities as an effective carrier. The education of foreign students needs the combination of theory and practice. Theoretical education and practical experience complement each other, which are very important. As a broadening channel of education, research activities are an extension of textbooks, tutorials and campus activities, and also the second classroom for the education of foreign students in China. Carrying out red culture research and learning activities can enable students to experience, comprehend and improve in research and learning (Liu Xinxin & Qian Ting, 2020). A series of research activities of perceiving Jiangsu red culture for foreign students can be carried out, so as to enhance their identification with the Chinese road and Chinese culture, and effectively improve the training quality of foreign students in Jiangsu. At the same time, rich extracurricular experience practical teaching is used to consolidate and sublimate the classroom teaching content of foreign students, such as improving the experience and participation of research and learning activities such as red cultural and creative products, cultural and tourism routes, cultural and expo scenes, literary and artistic works, so that foreign students can understand Chinese culture, Chinese power and Chinese system through on-site experience and personal participation.

5. Conclusions

The education of foreign students in China is not only the teaching of professional knowledge and the teaching of teachers in class, but also the strengthening of their cultural education. The education of international students under the assimilation management mode needs to be based on the background of the times and environmental development, and the subtle integration of red culture into its education is the key factor to improve the overall quality

of international students.

As a unique human resource, red cultural resources are highly consistent with the education of foreign students in terms of ideological content and value orientation. It is an important content and effective carrier of the education of foreign students. Red culture education for overseas students in China not only helps them understand China objectively and from multiple perspectives, but also helps them establish a correct outlook on life, world outlook and values, and improve the overall quality of studying in China (Zhu Feiye & Yao Qian, 2021).

Based on this, we should deeply excavate, develop and make use of the rich hidden educational materials contained in the local red culture resources, seek the coincidence point between the red culture and the education of foreign students, and integrate the local red culture into the education of foreign students in China through textbook compilation, curriculum teaching, campus activities, off campus activities and other links, so as to vigorously carry forward the excellent traditional Chinese culture and revolutionary culture among foreign students, Explore a new mode of education for Chinese students studying abroad under the convergent management mode.

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