



Research on the Design of Education Management Module in Network Learning Platform

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Abstract

With the continuous improvement of higher education system, the role of higher vocational colleges in higher education system is gradually improving, and more and more attention from society. Due to the standardization of vocational skills and the professionalism of talent team, the proportion of ideological and political teaching in higher vocational colleges is constantly increasing, and the means and channels of ideological and political training are increasingly diverse. At present, with the extensive application of modern knowledge, science and technology, the combination of social values inside and outside, the construction task of consciousness position is more difficult, so whether the implementation of ideological and political training courses can be effectively related to the vocational college of talent training objectives and talent quality level. In the teaching of ideological and political courses, adopting the form of modules can promote the integration and analysis of the professional cognition and ideological progress of the graduates from the aspects of ideological awareness, professional cognition and career development, and bring the ideological and political courses into it, which can effectively improve the teaching quality. Based on this, we combine the marketing discipline to study the problems encountered in the ideological and political teaching of higher vocational colleges, and get the feasible model of modular teaching in the ideological and political teaching classroom.

Keywords

Learning platform, Ideological and political, Module Design

1. Introduction

Modular classroom is a unit block with a fixed classroom teaching atmosphere, which guides students to take activities in unit time, forms an environment with distinct themes, reasonable arrangement of class hours, and guides students to actively participate in class. In the classroom teaching of ideological and political education in higher vocational schools, modularization courses can enrich the knowledge points of ideological and political teaching and improve the classroom effect according to the actual requirements of the school, so that the ideological and political education classroom teaching appears more close, vivid and efficient. At present, the field of ideological teaching in higher vocational schools covers all walks of life, and as an important educational front for Chinese skilled talents, it is necessary to ensure the effectiveness of ideological and political teaching so that the training of vocational and technical talents in the new era can shoulder heavy responsibilities for the construction of the motherland and the cause of the rejuvenation of the Chinese nation (Gao Huan, 2019).

2. The basis of modular teaching of ideological and political education courses

Knowledge of thought is closely related to life experience, and moralization knowledge must be tested and realized with the help of the dribs and dribs of life, which are the main elements of forming, revising, cultivating and sublimating the moral character of the educated. This requires educators to make targeted educational choices according to the characteristics of moral education. However, based on the analysis of the actual operation of moral education in China at present, the teaching mode and connotation of moral curriculum do not have the corresponding life connection with its characteristics, as well as the lack of close connection between theoretical knowledge and practice, lack of specificity and lack of identity, so that vocational schools often use the basic theory and knowledge of moral education as textbook, dogmatism, exam-oriented, mechanical, but can not be used to restrain Students' own behavior, there is no active motivation for life practice, and there is no scientific method to guide the correct behavior of students' life performance. The traditional ideological and political curriculum moral education teaching method is simply to impart the lack of theoretical knowledge related to life practice to higher vocational students, but ignores the most important content in the actual moral education teaching, that is, the ideological formation teaching of higher vocational students. The moral education theory taught by the school for a long time is out of touch with the social reality, and it is far from our state of mind and need for the reality in the new era, which makes the education understanding and cultivation ability of the higher vocational students seriously out of touch. For a long time, this has not only failed to form excellent classroom teaching, but also violated the law of students' physical and mental development. Moreover, because the courses in teaching are not practical and targeted in real life, vocational students are unable to form a strong interest in teaching under this teaching environment, which increases the difficulties of classroom teaching. According to the above problems, the modular curriculum takes reforming the traditional teaching mode as the first step, focusing on improving the classroom experience and enhancing the practicability of life. Ideological and political teaching courses are modular and have a more realistic theoretical basis. Compared with the traditional unit course education, module course education obviously has certain advantages in teaching resources, which requires rational allocation and organic integration of teaching resources through modular course education. Moral education involves a wide range of educational resources, including politics, economy, legal system, philosophy of religion, Chinese education, thinking and moral cultivation, career design, physical and mental health development, etc (Yang Zihou & Yao Li, 2019). The universality of moral education teaching resources also creates the possibility of modular classroom teaching.

3. Study on the design of ideological and political module of learning platform

3.1 Mature teaching model, diverse teaching methods and means

A model with a set of teaching strategy system and a relatively stable method process system, usually consisting of several models. Whether the model can be perfected, whether the method and measure can be correct, all closely affect the classroom teaching. Therefore, all colleges and universities should innovate teaching methods, actively explore the model, adopt innovative education methods, in order to seek good results. This chapter will discuss the actual situation of the author's school. First of all, all colleges and universities have established their own teaching methods, and each has its own characteristics, the classroom teaching practice is strong; Second, according to the requirements of various courses, the school has chosen its own teaching methods based on years of educational experience, among which the modes are rich and diversified. Third, through the adoption of the most advanced educational technology means, the use of multimedia and Internet education has become a common understanding (Zhao Li, 2019).

3.2 Based on the learning platform, strengthen the construction of website subject modularization

Strengthen the establishment of the network for teachers and students to create effective ideological and political theory classroom teaching platform. First of all, strengthening the establishment of thematic network can timely change the teaching content according to the international and domestic facts and information, which is convenient for teachers to timely grasp the relevant information through the network, can adapt to the needs of diversified knowledge, and can reflect the effectiveness of theoretical political teaching. Then, strengthen the establishment of communication platform. The teacher can publish some hot issues on the network platform, the students can put forward their own opinions, and finally the teacher can give comments according to the opinions of the students, which can effectively help the higher vocational students overcome some obstacles in theoretical teaching. Finally, the school holds some useful activities on the network platform, such as lectures, picture making, special theme competitions, etc., to express the knowledge re-

lated to ideological and theoretical education in this way, with the purpose of integrating the knowledge and practice of students and putting what they have learned into practice (Zheng Enning, 2020).

3.3 Build an education platform for ideological and political courses, and let modular teaching deepen students' practice.

The main function of modular classroom is not only implemented in the classroom teaching, but also the key is to expand the use of modularity, the classroom teaching theory and practice as an integrated body, the modular classroom extended to the whole classroom teaching. For example, if teachers transfer the modular classroom information to higher vocational students in time before teaching, so as to help them complete their career transformation and conduct classroom teaching from the perspective of teachers, then higher vocational students can choose teaching methods that are more suitable for them, such as "micro class" and "MOOCs" commonly adopted by schools during the prevention and control period, so as to form more autonomy and openness The classroom atmosphere, so as to mobilize the enthusiasm of higher vocational students teaching. In addition, because on-the-job education students originally need to have the corresponding skills and qualities, so higher vocational colleges should establish the environment of modular courses and educational activities, and gradually let the information into the classroom, so that students from the modular courses into educational resources, and broaden the way of communication and interaction, and these information and network channels such as wechat, Weibo, network, etc., are also able to Become the main content of modular course. In this way, students are fully invested in the course teaching of each module, which can not only make higher vocational students more strongly experience their own academic value, but also improve the whole teaching atmosphere, so as to enhance the overall effect of ideological and political classroom education (Zhang Yi, 2019).

3.4 Build Weibo platform system and create new fields of ideological and political education in higher vocational colleges

Vocational colleges can rely on mobile phone user groups and students' QQ groups to establish mobile phone micro-blog information release platforms, open up information transmission channels for students, and promote multi-level, flat and equal communication among schools, colleges, classes and students. The head teachers and counselors in higher vocational colleges should open micro-blogs, communicate with students on micro-blogs, walk into the middle of higher vocational students, understand their real ideas, and solve their practical difficulties. These ideological educators can also set up a micro-blog group and build a micro-blog platform belonging to teachers and students to maintain the smoothness of information transmission between the two sides. Therefore, we should make full use of micro-blog to innovate new areas of ideological and political education, so that the belief of Marxism occupies the ideological field of micro-blog.

4. Conclusion

With the development of the new era, higher vocational colleges will become an important part of China's higher education system. They will shoulder the mission and responsibility of cultivating more development builders and successors, and increasingly require the effective integration of vocational education and ideological and political education. Only by deeply realizing the significance of ideological and political course teaching, can senior teachers and postgraduates in higher vocational schools ensure that their ideological teaching tasks and objectives are not biased and not dispersed, but also can further expand new thinking, improve new teaching methods, create a bigger stage, explore the development mode of ideological and political course under the new era background, so as to promote the thinking of junior college more effectively Think about the healthy development of political teaching.

Project

2020B009, main project: Exploration and Innovation of Party construction and ideological and political work in non-governmental Higher Vocational Colleges, sub-project: Innovative Demonstration of Ideological and Cultural Festival of non-governmental Higher Vocational College Students.

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