



# The Value and Realization of North Guangxi Red Culture in the Patriotic Education of College Students in the New Era

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## Abstract

The red culture of northern Guangxi is an influential and attractive excellent culture formed by the revolutionary thoughts, works, behaviors and relics of the Xiangjiang Campaign. The red culture of North Guangxi is an advanced culture formed in the process of revolution, construction and reform under the leadership of the Communist Party of China. It is characterized by inheritance, diversity and regionalism, and it is a high-quality resource for college students' patriotic education in the new era. Integrating the red culture of northern Guangxi into the patriotic education of college students in the new era is the internal logic of renewing the red gene, realizing the value of education and giving play to the geographical advantages. From the aspects of top-level course design planning, establishment of guarantee mechanism, multi-dimensional social practice activities, application of modern digital information technology, integration of advantageous education channels, this paper puts forward the realization of regional red culture to boost the nationalist education of college students in the new era.

## Keywords

North Guangxi Red culture, Patriotic education for college students in the new era, Value, Method of implementation

## 1. Research background

"We should make good use of red resources, carry forward the red tradition and pass on red genes." (Xi Jinping, 2022). Apply the red culture of northern Guangxi to the patriotic education of college students in the new era, give full play to the education function of the red culture of northern Guangxi, closely combine the personal growth of college students with the future of the country and the nation, strengthen the feelings of home and country, inspire the sense of mission, carry forward the ambition of serving the country, and strive for the realization of the Chinese dream of the great rejuvenation of the Chinese nation.

## 2. The value of the red culture in the patriotic education of young people in Northern Guangxi

The red culture in northern Guangxi plays a driving role in the development of patriotic education for college students in the new era. It is the value orientation, cultural deposits, innovative perspective and booster of patriotic education for college students in the new era.

## **2.1 Northern Guangxi Red culture is the value orientation of patriotic education for college students in the new era**

The red culture of North Guangxi is the advanced socialist culture, which is in line with the socialist core values. It shows the strong spirit of patriotism and has the educational function of spiritual guidance and value compliance. Based on the "overall systematism, progressive level, unity of history and logic, focusing on the cultivation of students' emotions, attitudes, cognition and values" (Xi Jinping, 2021) of the red culture in northern Guangxi is the embodiment of the great ideals and firm beliefs of revolutionary martyrs, inheriting and inheriting the spirit of patriotism contained in the red culture in northern Guangxi. Subtly help college students to accept the martyrs' spiritual infection and education, better provide value guidance for college students, improve moral cultivation. As an advanced socialist culture, the red culture of North Guangxi is an irreplaceable value guide, which has an important impact on the patriotic education of college students in the new era. It can effectively enhance the influence and appeal of the patriotic education of college students in the new era, and cultivate the mainstream consciousness and patriotic feelings.

## **2.2 The red culture of North Guangxi is the cultural heritage of patriotic education for college students in the new era**

We should attach great importance to the patriotic education of college students in the new era, take the Guibei red culture as the cultural foundation of patriotic education in the new era, and establish a high level of red culture self-consciousness and confidence in red culture. The red culture of northern Guangxi is an advanced socialist culture formed by the Central Red Army's Long March in Guangxi after the Xiangjiang Battle. It is revolutionary, advanced and regional, and it includes rich contents such as classic literature, poetry, pictures, record essays and revolutionary sites of Xiangjiang Battle. The actual achievements of the red culture in northern Guangxi have accumulated valuable experience for the development of patriotic education for college students in the new era, which is the cultural basis of the relay forward in the new era and the cultural deposits of patriotic education for college students in the new era. The red culture in northern Guangxi contains profound patriotic feelings. Telling the story of the Long March well and carrying forward the red gene will help college students form national pride and promote their cultural consciousness and self-confidence in patriotic education in the new era.

## **2.3 The red culture of North Guangxi is an innovative perspective of patriotic education for college students in the new era**

At present, there are many researches on the nationalism education of college students in the new era in the academic circle, but there are few achievements in studying the patriotic education of college students in the new era from the perspective of the red culture in northern Guangxi. The application of the red culture in the patriotic education of college students in the new era has an innovative perspective. There are some problems in the patriotic education of college students in the new era in China, such as single content, not deep level and unreal effect. Some college students are influenced by the western social trend of thought, their consciousness of the nation and the country is diluted, and they understand the patriotic feelings, but their understanding of the patriotic spirit is too narrow and simple, and they have not been implemented into the specific patriotic actions. The application of North Guangxi red culture in the patriotic education of college students in the new era, the expansion of the teaching content of patriotic education of college students in the new era by North Guangxi red culture, and the application of various forms of North Guangxi red culture into teaching practice, can realize the development and innovative construction of patriotic education of college students in the new era. It is helpful to improve the ideological and political education system and achieve the goal of cultivating morality and cultivating people effectively by cultivating more diversified, vivid and specific patriotic feelings and broadening the dimensions of patriotic education for college students.

## **2.4 The red culture of Northern Guangxi is a booster for the patriotic education of college students in the new era**

The goal of patriotic education for college students in the new era is to cultivate college students' firm patriotic belief, deep patriotic feelings and behavior of serving the motherland through concrete practical education activities according to the requirements of patriotic education. As an advanced socialist culture, North Guangxi red culture can promote the realization of patriotic education goals for college students in the new era, and cultivate college

students' home-country belief, patriotic feelings and patriotic behavior with North Guangxi red culture. North Guangxi red culture is a booster of patriotic education goals for college students in the new era. The literary works in the red culture of northern Guangxi are the true portrayal of the Xiangjiang Battle history, recording the difficult course of the great Long March, which has strong patriotic education value. As one of the effective carriers to enrich the patriotic education practice of college students in the new era, the Xiangjiang Battle site in the red culture of northern Guangxi is widely applied to the practical teaching of cultivating college students' patriotic feelings. By visiting the Xiangjiang Battle site and remembering historical figures, we can understand the fearless patriotic spirit of the revolutionary forefathers. It is helpful for college students to establish national identity and patriotic consciousness and practice patriotic behavior independently.

### **3. The realization of the red culture of North Guangxi in the new era of college students' patriotic education**

The application of the red culture in the patriotic education of college students in the new era promotes the concrete realization of the patriotic education of college students in the new era by planning the top-level design of courses, setting up a guarantee mechanism, carrying out multi-dimensional social practice activities, using modern digital information technology and integrating advantageous education channels.

#### **3.1 Plan the top-level design of the course and make overall planning**

Making use of the rich connotation and distinctive characteristics of the north of Guangxi red culture to reasonably plan and design the specific content of the patriotic education course in Guangxi, and consolidate the foundation of the patriotic education in Guangxi. One is to apply the red culture of North Guangxi to the teaching of various subjects. Colleges and universities in Guangxi should formulate reasonable curriculum design, integrate the leading role of the red culture of northern Guangxi into the teaching of ideological and political courses, embed it into the teaching of subject, and selectively integrate it into the teaching of Party and League courses, so as to make the correct values of patriotic education of college students in the new era run through the whole course teaching process. The second is to change the traditional teaching form. The traditional patriotic education of college students in the new era is mostly taught in the form of lectures. The red culture of northern Guangxi is introduced into the patriotic education of college students in the new era in the way of cultivating and experiencing, guiding college students to learn independently, forming a positive value orientation and goal orientation, and enhancing college students' love for national conditions, ambition to strengthen the country and work for the country. The third is to explore the cultural resources of the red culture in northern Guangxi. Colleges and universities in Guangxi independently develop local courses suitable for schools according to their development and subject advantages (Zhang Zhengguang, 2020), and take the North of Guangxi red culture as the main content of patriotic education for college students in the new era throughout the teaching process, and set up the North of Guangxi red culture course of patriotic education for college students in the new era to form the patriotic education course for college students in the new era with Guangxi characteristics.

#### **3.2 Establish a guarantee mechanism to increase the utilization rate of red culture in northern Guangxi**

First, the establishment of the northern Guangxi red culture education special fund. The government of Guangxi should increase its support for the patriotic education of college students in the new era, appropriately give Guangxi colleges and universities educational funds specially used for Guangxi colleges and universities to strengthen the patriotic education of college students in the new era, set up relevant examination and approval rules and regulations, and stipulate that the research content should be related to the patriotic education of college students in the new era of Guangxi red culture, and meet the application criteria. It has certain feasibility. Second, set up an organizational operation mechanism. Designate special education departments and personnel to set up the Northern Guangxi Red Culture Research Group, develop the rich connotation and expression forms of northern Guangxi red culture, introduce professional talents as intellectual support for the study of northern Guangxi red culture, and build a team of teachers with high quality and high standards. Third, establish incentive mechanism. Starting from the overall situation of the innovation and development of patriotic education, Guangxi colleges and universities have launched a series of lecture competitions on the red culture of northern Guangxi, encouraging teachers to actively devote themselves to the practice of applying the red culture of northern Guangxi to the patriotic education of college students in the new era. Fourth, set up an evaluation and supervision mechanism. Colleges and universities

in Guangxi should implement specific supervisory responsibilities for the main bodies of the red culture in the whole process of patriotic education for college students in the new era, set.

### **3.3 Carry out multi-dimensional social practice activities to realize off-campus linkage**

The root of education lies in practice. Guangxi colleges and universities should establish active social practice and create a new pattern of practice education. Practice education is an important value orientation of patriotic education for college students in the new era, and it is the transformation process of cultivating the internalization and externalization of college students' morality. First, education units should pay more attention to practical education. We should grasp the overall situation from a historical height, realize the importance and urgency of practical education, strive to open up the general pattern of practical education, implement the leadership responsibility system, formulate the decision-making degree and norms of practical education, and support the strategy of practical education with funds. Secondly, the school carries out practical teaching activities to educate people about the red culture in northern Guangxi. The red culture of northern Guangxi is introduced into practical teaching, and the patriotic education of college students in the new era should be close to reality and based on practice. To carry out experiential theme education and hold mutual learning activities, so that the patriotic education of college students in the new era can be implemented in practice. Third, college students should go deep into social voluntary practice activities. Regularly organize college students to make field visits to Xiangjiang Battle Memorial Hall and martyrs' cemetery, trace the revolutionary history, learn the revolutionary spirit of the revolutionary ancestors' dedication to the national cause, contact the North Guangxi red culture in practice, understand the North Guangxi red culture in practice, and cultivate the spirit of patriotism in practice.

### **3.4 Combine modern digital information technology and use modern education carrier**

First, we should make reasonable use of modern digital information technology to enhance the initiative and participation of we-media content push. The content related to the red culture in northern Guangxi will be timely pushed to the patriotic education platform page for college students in the new era, and the historical materials, pictures, audio and video, written materials of Xiangjiang Battle and relevant patriotic education courses for college students in the new era will be uploaded to various educational network platforms. Through the network education platform to visit the North of Guangxi red culture and the new era of college students' patriotic education related web pages to achieve online independent learning. Second, we should make reasonable use of modern VR technology to strengthen the development of the red culture in northern Guangxi. With the virtual reality of Xiangjiang Battle scene with modern VR technology, college students can get the scene experience like their own in the VR museum, reproduce the Long March of blood on the Xiangjiang River, experience the bravery of revolutionary martyrs, and cultivate the patriotic sentiment of college students. Third, create online digital platform for teachers to answer questions and academic exchanges. Colleges and universities in Guangxi set up online Q&A and academic exchange network digital platform for teachers to realize the sharing of teaching resources of northern Guangxi red culture for patriotic education of college students in the new era. Teachers should learn to use network advantages and modern information technology to break various bottlenecks in the process of patriotic education of college students in the new era, and flexibly grasp the important technology and the latest educational information of online learning.

### **3.5 Integrate advantageous education channels to form red education force**

First, we should give full play to the roles of university administrators, experts, scholars and teachers. Build a management system with Guangxi college students as the core. Through the joint efforts of college administrators, experts, scholars and teachers, college administrators can provide support and guarantee for the application of northern Guangxi red culture to the patriotic education of college students in the new era. The research focus of experts and scholars should cover the application of northern Guangxi red culture to the patriotic education of college students in the new era. Teachers should use the red culture of northern Guangxi to strengthen the actual effect of patriotic education for college students in the new era, and form a joint educational force through the combination of multiple subjects. Second, explore a variety of teaching models. In addition to online and offline teaching, colleges and universities can also use mobile platforms to integrate the red culture of northern Guangxi into mobile software, and infiltrate the red culture of northern Guangxi into reading, pictures and music, so that its value concept can be accepted by college students in a hidden and friendly way, and patriotic education of college students in

the new era can be integrated into their daily life to edify their patriotic feelings in daily life. The third is the construction of campus North Guibei red cultural association. By integrating the content of the red culture of North Guangxi and the patriotic education of college students in the new era into the purpose and construction of the society, we can organize calligraphy activities of writing red classic sentences and related activities with the Long March as the theme, so that college students can feel the spiritual charm of the red culture of North Guangxi and become the practice of patriotism consciously.

### **Project**

This paper is the phased research result of the 2021 Guangxi Graduate Education Innovation Plan project of Guilin University of Electronic Technology Graduate Education Innovation Plan project "A Study on the integration of Red Culture into the Cultivation System of College Students' Patriotism Spirit -- A Case Study of the Red Culture in Northern Guangxi during the Xiangjiang River Campaign" (Project No. 2021YCXS163).

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