



Research on the Path of Ideological and Political Construction of College English Curriculum from the Perspective of Three-wide Education

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Abstract

Carrying out the concept of "Three-Wide Education" is an important direction for the reform and development of higher education in China. In order to realize the educational goal of "Three-Wide Education", it is necessary to continuously promote the ideological and political construction of various disciplines in colleges and universities. College English plays an irreplaceable role in cultivating students' language ability and humanistic quality, these subject contents determine that College English plays an important role in the ideological and political curriculum of higher education. This paper reflects on a series of difficulties encountered in the ideological and political education of College English Curriculum from the perspective of Three-Wide Education and further proposes to optimize the top-level design, teaching management, and educational platform, form a new pattern of ideological and political education of College English Curriculum with all staff, whole process and all-round education, and aim at to cultivate socialist successors with humanistic quality, cultural self-confidence and international vision for the Party and the country.

Keywords

Three-Wide Education; Ideological and Political Education in College English Curriculum; Path Research

1. Introduction

1.1 Three-Wide Education

With the development of the times, from "Three Education Principles" to "Three-Wide Education", the CPC Central Committee with Comrade Xi at its core has continuously developed and perfected this concept, making it more in line with the actual needs of the development of colleges and universities, more clearly putting the education work of various disciplines into practice, and then more clearly exploring the fundamental issues of training who, how and for whom in the process of higher education.

"Three-Wide Education" is the strategic policy of the Party and the country to promote ideological and political work in colleges and universities in the new era (Wang Yanping, 2019), a systematic guiding ideology, an educational concept, and symbolizes the formation of the pattern of "ideological and political work within the national scope". It refers to integrating the policy of ideological and political education into the work of colleges and universities, and constructing an education system covering "all-staff education, whole-process education, and all-round education".

Adhere to the "whole society" education. General Secretary Xi pointed out that family, school, government, and society all have the responsibility to run education well. Adhere to the "whole process" of educating people. It is necessary to promote the ideological and political curriculum and courses in the same direction so that all kinds of courses and ideological and political theory courses can form a synergistic effect, and truly realize the simultaneous improvement of thought and knowledge. Adhere to "all-round" education. It is necessary for all departments, courses, and links to work together and resonate at the same frequency. Through the guidance of all levels of the school, students can be trained in various professional fields and exercised in all aspects of higher education, so as to realize the all-round training of students. The core task of the educational concept in this new era is to strengthen the direction of socialist education, and all the staff will unite their efforts in educating the potential talents for the Party and the country, so as to realize the educational goal of nurturing students' morality.

1.2 Ideological and political education in College English Curriculum

The Guiding Outline of Curriculum Ideological and Political Construction in Colleges and Universities issued by the Ministry of Education in 2020 clearly points out that "curriculum ideological and political construction" is the responsibility that every teacher must bear. Its core goal is to realize moral education and cultivate people. It requires a careful insight into students' ideological changes during the course implementation. While attaching importance to the teaching of professional knowledge in the educational process, we should devote ourselves to completing the education of truth, goodness, and beauty. Therefore, the individual course is an important platform to bear the ideological and political education of the curriculum.

In 2021, Professor Wen Qiufang interpreted the ideology and politics of foreign language courses as that foreign language teachers should be the core, and through all aspects of the foreign language teaching process, the idea of moral education should be progressively integrated into the whole process of foreign language teaching, and students should be devoted to shaping a scientific and correct world outlook, outlook on life and values. It can be seen that the importance of ideological and political education in college foreign language courses in the ideological and political education system and the training of talents in higher education cannot be ignored.

2. Existing Problems in Ideological and Political Education of College English Curriculum from the Perspective of "Three-Wide Education"

2.1 "All staff education" has not yet achieved top-level overall management, and the coordination of all functional departments

"All staff" covers all subjects involved in educating people in colleges and universities, including not only teachers who are responsible for students' ideological and political work, but also all faculty members engaged in teaching and scientific research, as well as students themselves. Other educational subjects outside colleges and universities cannot be ignored, such as family, society, and other educational subjects. All these educational resources will be put into the practice of ideological and political curriculum education, which shows that in reality the correlation between various departments in colleges and universities is not high and the responsibilities of various functional departments are unclear, which will lead to the delay in the arrangement and implementation of educational work. In this case, all departments can't quickly grasp the key points of work, can't achieve cooperation with other departments, and ultimately work inefficiently, making it difficult to achieve the best educational results. Second, the ideological and political ability of the ideological and political subjects in the education sector needs to be improved. Students, as an important ecological subject of education, are also a part of all-staff education. In many cases, ideological and political education ignores the subjective initiative of students and their important role in ideological and political education.

2.2 The "whole process" of educating people has not yet achieved the timely teaching and appropriate way of educating people, thus concepts cannot be accepted naturally

In 2022, General Secretary Xi pointed out during his inspection in Renmin University of China that moral education should be carried out throughout the whole process of teaching and the whole process of students' growth, so as to realize education anytime and anywhere in teaching.

Adhere to the "whole process" of educating people. Throughout the whole process of teaching, it is necessary to closely combine educating people and cultivating talents, flexibly interspersing in between, aiming at realizing the integration of ideological and political elements in daily teaching. It is also necessary to promote the integration of ideological and

political courses into all the courses of higher education in the same direction so that all kinds of courses and ideological and political theory courses can form a synergistic effect, and truly realize the simultaneous improvement of thought and knowledge. Throughout the whole process of students' growth, it is necessary to fully understand and grasp the characteristics and laws of students in different growth stages, and teach them according to the time and individual, so that students can get timely and appropriate education in each growth stage and different growth environments (Qiao Faguang et al., 2023).

The integration of curriculum and ideological politics is the hard part of teaching. Hu Jiehui's article "Research on Teaching Design from the Perspective of Ideological Politics of Foreign Language Curriculum" pointed out that teachers need to focus on how to integrate and generate curriculum ideological politics in the teaching process, rather than copying it mechanically. This requires teachers to do a good job in classroom observation and teaching reflection, find out the main reasons, and form a solution.

2.3 "All-round education" has not yet achieved all-round ideological and political education in foreign language courses

All-round education means breaking the traditional barriers between different courses, different majors, and even different institutions, breaking through the existing thinking logic, innovating ways and means, guiding students from different levels, cultivating students from different angles, and experiencing students from different aspects, and truly realizing all-round training of students (Wang Yanping, 2019).

In the aspect of all-round education, the time and place for educating people have been continuously expanded, and the theme of "how to educate people better" should be focused on all the time, while places may be switched from online to offline, from in class to after class, from on campus to outside off campus. In the E-era, there are better resources for universities to promote education. Therefore, educating people can't just stay at the theoretical level. We need more practical activities to practice the moral education knowledge taught to students in the classroom, such as socialist core values, so that students can experience and think in a variety of practical activities after class, and finally internalize their values in a subtle way.

3. The Path of Ideological and Political Construction of College English Curriculum from the Perspective of "Three-Wide Education"

3.1 Optimize the top-level design and form a working mechanism of "all staff education"

First of all, we must adhere to the unified leadership position of the Party Committee of the universities. The Party's leadership could be effectively implemented over ideological and political work in colleges and universities, and its key role could be fully reflected in the field of college education because of its administrative status. In the construction of ideological and political curriculum, Party Committees in colleges and universities should better shoulder the responsibility of the core of leadership, consciously improve their horizons, effectively change their concepts, get out of cognitive misunderstandings, establish the concept of "Three-Wide Education", do a good job in promoting the construction, then it is possible truly to incorporate the ideological and political curriculum construction into the "top-ranking project".

Secondly, from the perspective of school macro-management, top-level design, and synergy are highlighted. The effective way to frame the spiritual pursuit and the bottom line of value in the whole university requires a highly conscious top-level design. It is necessary to establish the working system of the school's "Three-Wide Education" leading group, including the meeting system, the coordination system, and the supervision system. Establishing an incentive mechanism to mobilize the enthusiasm of teachers and students is also essential. Through the combination of material rewards and spiritual encouragement, the enthusiasm of teachers and students to participate in ideological and political curriculum work is stimulated. For example, teachers who have made remarkable achievements in ideological and political teaching can be given certain economic rewards or priority in professional title promotion; For students who actively participate in ideological and political activities and perform well, scholarships, honorary titles, or other forms of recognition can be provided. At the same time, by holding competitions and seminars related to ideological and political curriculum, teachers and students are provided with a platform to show their ideological and political teaching and learning achievements, which will further enhance their sense of accomplishment and belonging. In addition, colleges and universities should regularly evaluate the implementation effect of ideological and political curriculum education, and adjust the incentive policy according to the evaluation results to ensure the continuity and effectiveness of the incentive mechanism. Through these measures, we can effectively promote the initiative and creativity of teachers and students in ideological and political curriculum education, and form a positive teaching and learning atmosphere.

In addition, it is worth noting that all the staff in the "Three Wide Education" can cover the students as well. In addition to school administrators, teachers, and all kinds of staff, students also play an important role in ideological and political curriculum education. In the process of practicing this concept, we can give full play to the roles of the exemplary vanguard, party members, various student union organizations, and societies among students, so that more students can accept this concept more easily, and then promote the ideological and political curriculum to go to students in a comprehensive and in-depth way throughout the school.

3.2 Optimize teaching management and realize the effective integration of "whole process education"

When it comes to the whole process of educating people, more attention is paid to the period of students' education at school, that is, colleges and universities should integrate ideological and political education into students' lives. In this process of ideological and political education, including the first classroom and the second classroom.

The "whole process education" in the first classroom is an important channel for college teachers to carry out moral education and ideological and political curriculum education in the whole teaching process. From the perspective of the teaching process, we should integrate teaching objectives with ideological and political objectives, integrate ideological and political elements into the integration of the teaching process, and evaluate the ideological and political content in teaching. Professor Hu Jiehui's point of view is quoted above, and four typical problems are summarized in the whole process of educating people namely, the phenomenon of "two skins, hard integration" between ideological and political courses and professional courses. In order to achieve natural integration, it needs an exploration process to accumulate experience and finally realize it. College English teaching is both humanistic and knowledgeable, which has a great degree of ideological and political advantages. At present, what we can do is give full play to the ideological and political advantages of this subject, find the connection point of ideological and political education in the professional subject knowledge system, integrate ideological and political education into the language learning process, and increase a certain proportion of teaching evaluation in the teaching evaluation link, so as to complete the teaching closure of ideological and political education in the first classroom. What needs to be strengthened next is to increase the compilation of relevant ideological and political contents in the teaching materials and improve the knowledge system of ideological and political courses, so as to enhance the effectiveness and continuity of teachers' education in the whole process of the first classroom and increase the interaction and experience of students in the learning process.

The "whole process education" in the second classroom is more practical than the "whole process education" in the first classroom, and it is a better channel to increase the ideological and political affinity of the curriculum. One of the characteristics of College English curriculum is that the teaching content covers all aspects of social life, involving disciplines including history, politics, literature, philosophy, psychology, and other multidisciplinary fields. This interdisciplinary knowledge expands the space of "whole-process education" in the second classroom of English subjects, and provides a very fertile soil for ideological and political education in College English curriculum to blend into students' lives unconsciously and realize value guidance. Extracurricular activities are undoubtedly the best test for students to better understand and accept the theoretical knowledge of the first class, especially the extracurricular activities of party members plus ideological and political curriculum education, which play an important role in their career guidance and are all aimed at answering the fundamental question of college teachers like "who to train, how to train people and for whom". For example, encourage and organize students to visit the Red base, inherit the Red gene in the Red memory, and spread the Red sound. Organize students to participate in college students' summer social practice activities. Participate in community volunteer activities, city volunteers, and other social welfare activities, strengthen the sense of mission, practice socialist values, and improve their humanistic quality in concrete social practice.

3.3 Optimize the education platform and realize the ideological and political pattern of "all-round education"

3.3.1 Form an ideological and political pattern of "on campus + off campus"

To carry out ideological and political education in college English curriculum in an all-round way, we should open up this final important one-kilometer ideological and political soil on campus. In addition, it should be extended to one more kilometer of social practice off campus. College English Teaching Guide (2020 edition) also clearly puts forward the requirements of ideological and political education in College English curriculum for the first time, pointing out that the nature of College English curriculum is to "cultivate students' ability to understand and interpret China culture and serve the spread of Chinese culture" (Liu Zhengguang, 2020). This is the new requirement of the National Education Commission for College English curriculum, that is, to realize the instrumentality and humanity of College English curriculum. To achieve both educational goals, colleges and universities could devote themselves to the construction of ideological

and political curriculum and College English construction at the same time. As for on-campus construction, it is urgent to organize special training for teachers. Establishing learning communities and strengthening practical training can help teachers deeply understand the teaching concept of ideological and political curriculum, master the methods of integrating ideological and political elements into English teaching, and continuously improve their teaching level. Such training not only will enhance teachers' ideological and political awareness, but also provide them with a platform for communication and learning, which will promote the sharing of teaching experience and the innovation of teaching methods. In the training process, we should pay attention to the combination of theory and practice, encourage teachers to participate in the discussion of ideological and political teaching cases, share successful experiences, analyze existing problems, and improve teachers' practical operation ability through simulation teaching and classroom observation. At the same time, colleges and universities should hold regular ideological and political teaching competitions or exhibition activities to encourage teachers to actively integrate ideological and political elements into teaching, innovate teaching methods, and improve teaching effects. From the students' subjective level, off-campus construction should be focused more. Various theme activities can be launched to encourage students to tell stories about China. For example, through English clubs, students are encouraged to tell current news and stories about the history of the Party and the traditional culture of China in English. With the theoretical basis of ideological and political education in school curricula, the field of ideological and political education can be extended to social practice outside school. According to the characteristics of students' majors, College English teachers can organize various off-campus activities, such as helping students majoring in economics and trade to conduct market research in foreign companies, guiding students majoring in journalism and communication to provide language translation services for international news, and guiding engineering students majoring in machinery to introduce their majors and internship responsibilities in English during their internship.

3.3.2 Form the ideological and political pattern of "Internet Plus"

General Secretary Xi Jinping emphasized at the national conference on ideological and political work in colleges and universities that we should use new media information technology to make the work alive, promote the high integration of traditional advantages of ideological and political work with information technology, and enhance the sense of the times and attractiveness of the concept. How to use new media information technology to improve the effectiveness of ideological and political theory courses has become a proposition of the times. Internet Plus has created a new teaching ecology for the ideological and political construction of College English curriculum, which is conducive to the integration of systematic learning and fragmented learning in universities. The construction of ideological and political education in colleges and universities is a long-term and systematic project. Deep integration of Internet Plus in the future will surely conform to the rules of teaching subjects, gather high-quality English teaching resources, and provide College English ideological and political education for students who pursue quality and individuality.

In detail, it is feasible to integrate high-quality resources, including current events, cultural classics, moral stories, etc., to form a diversified curriculum resource library. Combined with the characteristics of College English teaching, we should compile teaching materials with ideological and political elements to ensure that students can receive correct values education while learning the language. In addition, the use of multimedia resources to present ideological and political content can make it more vivid and intuitive, thus raising students' interest in learning and participation. At the same time, teachers could make full use of online platforms, such as online courses, micro-courses, teaching apps, etc., and combine ideological and political education with modern information technology to broaden teaching channels to meet the learning needs of different students. In addition, colleges and universities should regularly update and expand the course ideological and political resources database to ensure the timeliness and attractiveness of the content, so as to adapt to the new requirements of social development and the new expectations of students. Through these measures, the effectiveness and attractiveness of ideological and political teaching in College English can be effectively improved, and students' all-round development can be greatly promoted.

The characteristics of the College English course are suitable to be combined with Internet Plus's teaching mode. What we need to do is to build a learning platform based on the learning situation, expand teaching resources, such as enriching the existing teaching themes with ideological and political content, etc., and gradually transform students into learning subjects, thus forming the pattern of Integrated College English course of Internet plus.

4. Conclusion

Under the background of current higher education teaching reform, scientific and reasonable working mechanisms, effective teaching management, and expanding ideological and political patterns can effectively promote the in-depth development of ideological and political curriculum education and realize the organic unity of knowledge imparting and value leading. The background of the research, existing problems, and path exploration of ideological and political

curriculum education discussed in this paper are aimed at providing a new perspective and method for the Ideological and Political Construction of College English Curriculum in universities, with a view to improve teaching quality and promote students' all-round development. Three-wide Education is a long-term work, and exploring the path of ideological and political construction is the vane to get through the "last mile" of this system. Universities will constantly explore and improve the ideological and political curriculum to make it more in line with the needs of educational development in the new era and the actual needs of students, jointly promote the innovation and development of higher education, and contribute to the cultivation of socialist builders and successors with both ability and political integrity.

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